

实际行动
Mission Organic

O'GREEN EARTH

DIY SHOES PAINTING FOR CHARITY

BIOGREEN



Credit to IOI Boulevard, as the venue sponsor of this meaningful Biogreen O'Green Earth DIY Shoes Painting for Charity.

IOI Boulevard
@ Puchong Jaya

Happenings at The Palette, IOI Boulevard

The Palette – Malaysia's Convent Garden where the varieties of themed international food and beverage outlets in fresco style to tantalize your palates and impress your clients and business affiliates. The centre courtyard which is surrounded by F&B outlets, is a colourful landscaped strip emphasized by the centre water feature and is the platform where amateurs and semi-professionals display their talents and celebrate all forms of art; musical, food, fashion designs, photography and lomography. This latest lifestyle venue in Puchong has many acclaimed names in the F&B sector and other favourites include bank, slimming centre, saloon and others.

IOI Boulevard 彩色世界

彩色世界 - 马来西亚多元用途花园以露天风方式呈现各国饮食文化，以吸引您及打动顾客和业务分支机构的心。该园是一个缤纷多彩的中心，拥有特色的装潢和水景，是供业余及半专业人士展示才华和庆祝节日的好平台。除此之外，该园也被各餐饮店包围。



1st ever DIY shoes painting competition in organic field 第1届DIY鞋子彩绘比赛（有机领域里）

Selangor, May 21st, 2011 – Biogreen as main organizer, BMS as co-organizer had organized a shoes painting competition with the theme O' Green Earth at IOI Boulevard, our venue sponsor. This event is held in conjunction with the World Environment Day (WED) 2011 to promote organic action which is an environmental and human friendly action. O'Green Earth's funds of RM5,000 go towards charity funds to World Vision and also sponsored 15 orphans from House of Joy to participate in this shoes painting event. During the event, opening ceremony of O'Green Earth is carried out by our VIP MCA Selangor State Youth Chief Dr. Kow Cheong Wai and Green Image Enterprise's CEOs. Besides that, our celebrities included Owen Yap (Biogreen's Ambassador), Tan Ley Teng and Tiang Kah Chee (well-known ntv7 host in Malaysia) and Liew Li Li (well-known 8tv host in Malaysia).

雪兰莪，2011年5月21日讯 - 借着世界环境日的到来，绿意有机企业连同思源有机，为了响应并呼吁公众对环境保护的醒觉，在IOI Boulevard举办了一场以《O-Green Earth》为主题的绿色环保活动。通过《O-Green Earth》活动，绿意捐助了RM 5,000给世界宣明会基构及资助15位来自House of Joy的孤儿们参与此活动。活动当天，马青雪州州团团长高祥威博士将为《O-Green Earth》掀开序幕。其他出席的嘉宾包括绿意有机企业执行总监们。到场的善心艺人，包括 Biogreen 宣传大使叶剑锋 (Owen Yap)、ntv7主播陈丽亭、ntv7新闻主播程珈琪及8TV新闻主播/节目主持廖丽莉。